The Friends of The Light House Shelter is a non-profit organization founded in support of The Light House, a homeless prevention support center. The purpose of The Friends of The Light House is to plan and host several fundraising events throughout the year to benefit The Light House, which last year distributed over 95,000 meals and served thousands of community members with its 90 beds, job skills training, counseling and services.



Fashion For Friends (formerly Taste Of The Towne) Thursday, April 4, 2019 6:00 to 9:00 p.m. Great Gatherings Annapolis

Please consider participating in our signature event as a sponsor. Our event brings together 250 of Annapolis's most fashionable guests. It is our hope that you will be able to join us as an event sponsor. Please note all sponsors must be **paid in full by 03/21/19** in order to receive branding opportunities. Sponsorships can be paid by visiting the event website: <a href="http://friendslhs.ejoinme.org/fashion2019">http://friendslhs.ejoinme.org/fashion2019</a> or contact the events coordinator to arrange check payment, <a href="mailto:events@annapolislighthouse.org">events@annapolislighthouse.org</a>. We also encourage all our sponsors to include a promotional item for the swag bags that are given to all guests who attend the event. The events coordinator can assist in logistics of procuring your item from your business for inclusion in the swag bags.

# **Sponsorship Opportunities**

# Paris Sponsor – \$2,500 2 Available

This sponsorship level includes 6 event tickets, company logo on step and repeat, VIP reserved area and recognition at event, 1/2 page ad in event program, mention as sponsor on pre-event marketing, including email marketing, social media and digital announcements, event website and other event promotions.

# <u> Milan Sponsor – \$1,000 5 Available</u>

This sponsorship level includes 4 event tickets, company logo on step and repeat, VIP reserved area and recognition at event, 1/4 page ad in event program, mention as sponsor on pre-event marketing, including email marketing, social media and digital announcements, event website and other event promotions.

# New York Sponsor- \$500 Unlimited

This sponsorship level includes 2 event tickets, recognition in event program, mention as sponsor on preevent marketing, including email marketing, social media and digital announcements, event website and other event promotions.

# London Sponsor- \$250 Unlimited

This sponsorship level includes 1 event ticket, recognition in event program, mention as sponsor on pre-event marketing, including email marketing, social media and digital announcements, event website and other event promotions.